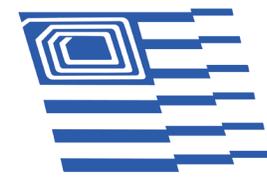


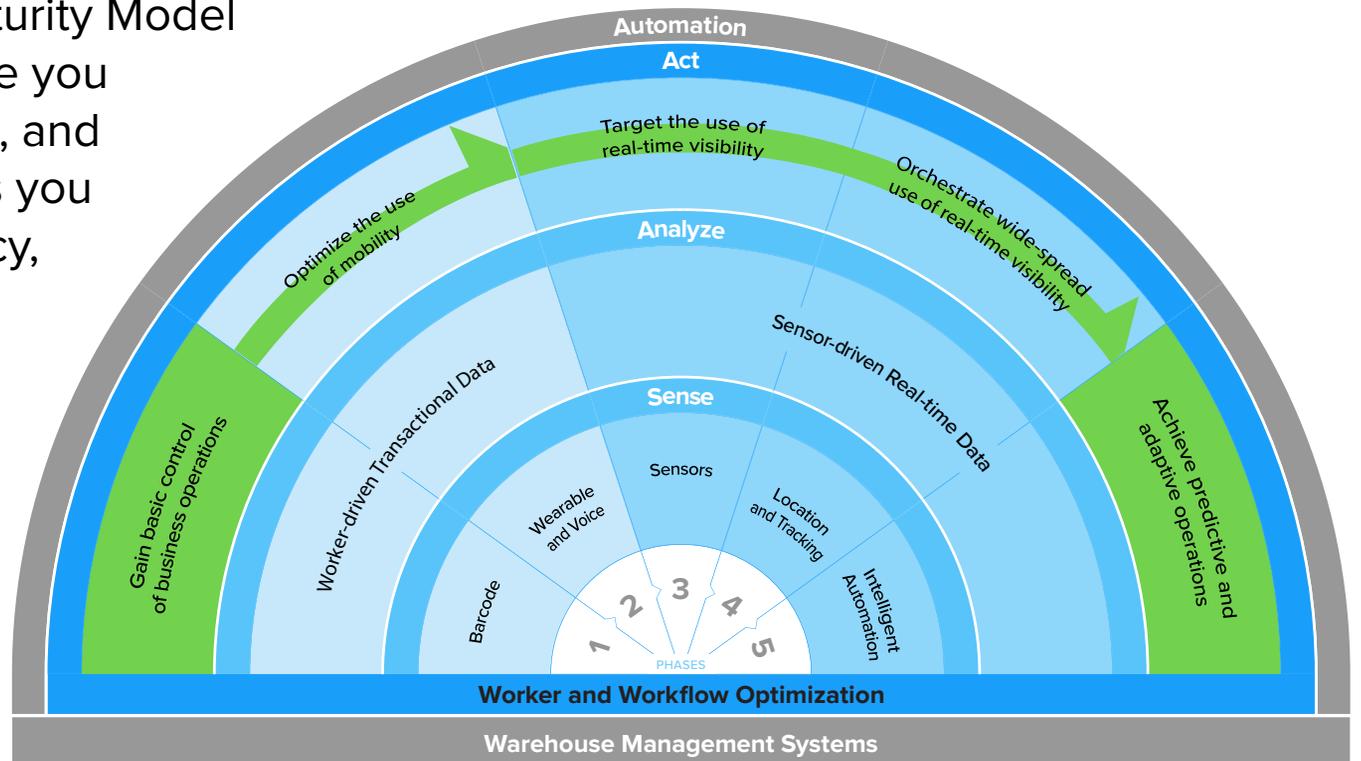
# Modernize Your Warehouse with the Zebra Maturity Model



**AB&R®**  
identify.  
track.  
manage.

The Zebra Warehouse Maturity Model helps you determine where you are, where you need to be, and which steps and strategies you can employ boost efficiency, reduce errors, and lower your operating costs.

**Phase 0**  
Basic data capture  
.....  
**Siloed and Reactionary**  
Meeting static performance goals



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## 5 Phases and 3 Near-Term Objectives

Each of the 5 Phases at the core of the model involves three objectives: **Sense, Analyze** and **Act**.

1

**Sense** your warehouse inventory and activity by leveraging relevant and effective technologies.

2

**Analyze** your sense data to reveal business-critical insights and operational intelligence.

3

**Act** on the resulting insights to achieve your goals and create a more modern warehouse.

## Plan Your Next Moves

Identify, prioritize and solve your operational challenges with Zebra's Warehouse Maturity Model.



### Phase 1

#### Do we know what we have on hand?

If inventory inaccuracy is creating out-of-stocks and inefficiency, start with actions from Phase 1.

- Track every inventory item and its movement with better accuracy.
- Connect each worker to your WMS for real-time inventory.



### Phase 2

#### How do we handle more volume?

To support higher order volume, take Phase 2 actions to enable more daily transactions.

- Deploy technologies to simplify and automate warehouse tasks.
- Enable easier and more efficient mobile workflows and data capture.



### Phase 3

#### How do we get rid of bottlenecks?

If your processes aren't fast and efficient enough, take Phase 3 actions to alleviate congestion.

- Manage by exception and focus on the biggest problem areas of labor inefficiency.
- Automate tasks and enable real-time visibility where speed and efficiency are mission-critical.



### Phase 4

#### How do we prioritize our next moves?

If you're unable to quantify decisions and optimize in the moment, work on Phase 4 actions.

- Get operational visibility with real-time location and movement data.
- Reduce process steps with automated alerts and deploy the closest worker for the task.



### Phase 5

#### How do we respond to changing demand?

To get out of reactive mode and get ahead of rapidly changes in demand, take these Phase 5 actions.

- Fuse all data sets together using intelligent automation.
- Predict and adapt in real time with inventory, location and transactional data.

# Checklists to Help You Find Your Phase

Start with these checklists and identify which of these challenges you need to tackle.

PHASE 1	PHASE 2	PHASE 3	PHASE 4	PHASE 5
<p><b>Improve operations: Increase individual worker productivity</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Siloed workers and workflows challenge our productivity.</li><li><input type="checkbox"/> Slow, error-prone processes leave us missing deadlines and KPIs.</li><li><input type="checkbox"/> Inconsistent or faulty barcode scanning leads to inaccuracy and loss of productivity.</li><li><input type="checkbox"/> Key entry and green screens add to our inefficiencies.</li><li><input type="checkbox"/> We need to capture all of our inventory processes.</li><li><input type="checkbox"/> Unavailable or unapplied security patches expose our organization to security risks.</li><li><input type="checkbox"/> Staging and deployment of devices are time-consuming.</li></ul>	<p><b>Connect workers: Increase team productivity and workflow efficiency</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Key entry slows down processes.</li><li><input type="checkbox"/> Inconsistencies in workflow execution lead to errors and mistakes.</li><li><input type="checkbox"/> Poor device ergonomics impact both productivity and accuracy.</li><li><input type="checkbox"/> Lack of team communication and manager accessibility leads to under-utilized workers.</li><li><input type="checkbox"/> Our WMS or infrastructure doesn't capitalize on new edge technology to optimize worker productivity.</li><li><input type="checkbox"/> New employee on-boarding takes too long to reach full productivity</li><li><input type="checkbox"/> Antiquated device management can't handle increased IT assets.</li></ul>	<p><b>Integrate: Greater asset visibility and utilization</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Human-initiated, scan-based processes are not fast or accurate enough to meet business needs.</li><li><input type="checkbox"/> Poor asset visibility is allowing bottlenecks and delays at key operational points.</li><li><input type="checkbox"/> Legacy systems cannot provide the needed and meaningful visibility into physical processes (e.g. moving work in process to finished goods).</li><li><input type="checkbox"/> Device usage isn't optimized and needs to be expanded and improved.</li></ul>	<p><b>Anticipate and respond: Best-next-move guidance and decision-making</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> We don't have true real-time data, so we can't make real-time decisions.</li><li><input type="checkbox"/> Absence of data-driven tools keeps us from quantifying decisions or optimizing operations.</li><li><input type="checkbox"/> Execution systems are not fully integrated, so notifications are not consistently facilitating best-next-moves.</li><li><input type="checkbox"/> Lack of real-time visibility of equipment and assets, such as pallets, pick carts, and lift trucks, results in poor utilization and excess search time.</li></ul>	<p><b>Prescribe and adapt: Proactive performance improvement</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Human-initiated data interpretation is not sufficiently holistic or real-time, leaving us with incomplete information to predict and work proactively.</li><li><input type="checkbox"/> We're unable to determine optimal flows or react quickly to workflow disruptions, slowing our ability to maximize productivity and efficiency.</li><li><input type="checkbox"/> We lack visibility beyond the four walls of the warehouse, causing us to be reactive and inefficient with our supply chain partners.</li></ul>



## Learn More and Start Using the Warehouse Maturity Model

AB&R and Zebra are working together to transform and future-proof their warehouses using the Warehouse Maturity Model. Using the checklist, identify where you are today and share your phase at [abr.com/findmyphase](http://abr.com/findmyphase). We will reach out to discuss the best ways to modernize and how to identify, plan and execute your next moves.

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Advanced RFID Specialist